



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

Great American Media  
 Attention: Accounts Payable  
 1010 Wisconsin Ave. NW  
 Ste 800  
 Washington, DC 20007

Advertiser	Democratic Senatorial Campaign Comm
Product	issue
Estimate Number	1970

Invoice #	107428-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107428
Alt Order #	06860894
Deal #	
Order Flight	10/04/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
	KSNV			10/02/12 to 10/08/12	2x	MTWTF--					
	KSNV			F 10/05/12	:30	5:39 AM	DSCCNV-12-02-30H W115C		\$600.00		1
	KSNV			M 10/08/12	:30	5:51 AM	DSCCNV12-03-30H Dean&J.		\$600.00		2
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
	KSNV			10/02/12 to 10/08/12	2x	MTWTF--					
	KSNV			Th 10/04/12	:30	6:29 AM	DSCCNV-12-02-30H W115C		\$1,000.00		1
	KSNV			M 10/08/12	:30	6:58 AM	DSCCNV12-03-30H Dean&J.		\$1,000.00		2
3	KSNV	Today Show	658a-9am		to						
	KSNV			10/02/12 to 10/08/12	1x	MTWTF--					
	KSNV			F 10/05/12	:30	7:22 AM	DSCCNV-12-02-30H W115C		\$1,900.00		1
4	KSNV	News 3 Sunrise SUNDAY	6a-7a		to						
	KSNV			10/01/12 to 10/07/12	1x	-----S					
	KSNV			Su 10/07/12	:30	6:10 AM	DSCCNV12-03-30H Dean&J.		\$750.00		1
5	KSNV	News 3 Today	9a-930am		to						
	KSNV			10/01/12 to 10/07/12	1x	-----S					
	KSNV			Su 10/07/12	:30	9:23 AM	DSCCNV12-03-30H Dean&J.		\$750.00		1
6	KSNV	M-F Today Show II	9-10a		to						
	KSNV			10/02/12 to 10/08/12	2x	M-----					
	KSNV			M 10/08/12	:30	9:49 AM	DSCCNV12-03-30H Dean&J.		\$1,000.00		2
	KSNV			M 10/08/12	:30	9:56 AM	DSCCNV12-03-30H Dean&J.		\$1,000.00		1
7	KSNV	Today 4th Hour	10am-11am		to						
	KSNV			10/02/12 to 10/08/12	2x	M-----					
	KSNV			M 10/08/12	:30	10:45 AM	DSCCNV12-03-30H Dean&J.		\$600.00		1
	KSNV			M 10/08/12	:30	10:51 AM	DSCCNV12-03-30H Dean&J.		\$600.00		2

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Advertiser	Democratic Senatorial Campaign Comm
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Estimate Number	1970

Invoice #	107428-1
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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

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Alt Order #	06860894
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	KSNV	Rachael Ray	11am-12pm		10/02/12 to 10/08/12	2x	MTWTF--				
	KSNV			Th	10/04/12	:30	11:36 AM	DSCCNV-12-02-30H W115C	\$500.00		1
	KSNV			M	10/08/12	:30	11:55 AM	DSCCNV12-03-30H DeandJ	\$500.00		2
9	KSNV	Noon News	12-1230pm		10/02/12 to 10/08/12	2x	MTWTF--				
	KSNV			Th	10/04/12	:30	12:25 PM	DSCCNV-12-02-30H W115C	\$500.00		1
	KSNV			F	10/05/12	:30	12:28 PM	DSCCNV-12-02-30H W115C	\$500.00		2
10	KSNV	Days of our Lives	1258p-2pm		10/02/12 to 10/08/12	2x	MTWTF--				
	KSNV			Th	10/04/12	:30	1:59 PM	DSCCNV-12-02-30H W115C	\$425.00		1
	KSNV			M	10/08/12	:30	1:28 PM	DSCCNV12-03-30H DeandJ	\$425.00		2
11	KSNV	The Doctors	2pm-3pm		10/02/12 to 10/08/12	2x	MTWTF--				
	KSNV			F	10/05/12	:30	2:32 PM	DSCCNV-12-02-30H W115C	\$325.00		1
	KSNV			M	10/08/12	:30	2:59 PM	DSCCNV12-03-30H DeandJ	\$325.00		2
12	KSNV	Dr Phil	3-4p		10/02/12 to 10/08/12	2x	MTWTF--				
	KSNV			Th	10/04/12	:30	3:15 PM	DSCCNV-12-02-30H W115C	\$600.00		1
	KSNV			F	10/05/12	:30	3:30 PM	DSCCNV-12-02-30H W115C	\$600.00		2
13	KSNV	M-F Early News	5-630p		10/02/12 to 10/08/12	1x	MTWTF--				
	KSNV			Th	10/04/12	:30	5:09 PM	DSCCNV-12-02-30H W115C	\$1,800.00		1
14	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm			10/02/12 to 10/08/12	1x	MTWTF--				

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14	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm		F	10/05/12	:30	6:54 PM	DSCCNV-12-02-30H W115C	\$1,700.00		1
15	KSNV	FacetoFace/Ralston Report	730-758pm	to	10/02/12 to 10/08/12	1x	MTWTF--				
16	KSNV	Monday Prime 8-10pm	8-10pm	M	10/08/12	:30	7:50 PM	DSCCNV12-03-30H Dean&J	\$900.00		1
17	KSNV	Monday Prime 10-11pm	10-11pm	to	10/08/12 to 10/14/12	1x	M-----				
18	KSNV	Thursday Prime 9-10pm	9-10pm	M	10/08/12	:30	9:20 PM	DSCCNV12-03-30H Dean&J	\$4,000.00		1
19	KSNV	Friday Prime 8-9pm	8-9pm	to	10/01/12 to 10/07/12	1x	M-----				
20	KSNV	Friday Prime 9-10pm	9-10pm	to	10/01/12 to 10/07/12	1x	-----F--				
21	KSNV	Friday Prime 10-11pm	10-11pm	F	10/05/12	:30	9:39 PM	DSCCNV-12-02-30H W115C	\$2,600.00		1
NOT AVAILABLE RATE										\$3,200.00 Unresolved	1

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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
22	KSNV	Saturday Prime 10-11pm	10-11pm		10/01/12 to 10/07/12	1x		-----S-				
	KSNV			Sa	10/06/12	:30	10:10 PM		DSCCNV12-03-30H Dean&J.	\$675.00		1
23	KSNV	NFL Football	1P-9PM		10/01/12 to 10/07/12	1x		-----S				
	KSNV			Su	10/07/12	:30	7:53 PM		DSCCNV12-03-30H Dean&J.	\$14,000.00		1
24	KSNV	M-F News 3 at Eleven	11pm-1135pm		10/02/12 to 10/08/12	2x		MTWTF--				
	KSNV			F	10/05/12	:30	11:22 PM		DSCCNV12-02-30H W11ST.	\$1,400.00		1
	KSNV			M	10/08/12	:30	11:12 PM		DSCCNV12-03-30H Dean&J.	\$1,400.00		2
25	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		10/01/12 to 10/07/12	1x		-----S				
	KSNV			Su	10/07/12	:30	11:31 PM		DSCCNV12-03-30H Dean&J.	\$1,400.00		1
26	KSNV	Tonight Show	1135p-1237a		10/02/12 to 10/08/12	2x		MTWTF--				
	KSNV			Th	10/04/12	:30	12:08 AM		DSCCNV12-02-30H W11ST.	\$750.00		1
	KSNV			F	10/05/12	:30	12:21 AM		DSCCNV12-02-30H W11ST.	\$750.00		2
27	KSNV	Late Night w/Fallon	1237a-136am		10/02/12 to 10/08/12	2x		MTWTF--				
	KSNV			F	10/05/12	:30	1:27 AM		DSCCNV12-02-30H W11ST.	\$350.00		1
	KSNV			M	10/08/12	:30	1:16 AM		DSCCNV12-03-30H Dean&J.	\$350.00		2
28	KSNV	Saturday Night Live	1130pm-1:02am		10/01/12 to 10/07/12	1x		-----S-				
	KSNV			Sa	10/06/12	:30	1:02 AM		DSCCNV12-03-30H Dean&J.	\$2,000.00		1
29	KSNV	NFL Pre-Game	1P-530pm									

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
29	KSNV	NFL Pre-Game	4p-530pm		10/01/12 to 10/07/12	1x	-----S				
				Su	10/07/12	:30	4:18 PM	DSCCNV12-03-30H Deand	\$2,400.00		1
		Aired Spots				40					

**Gross Total** \$59,375.00  
**Agency Commission** \$8,906.25  
**Net Amount Due** \$50,468.75  
**Payment Terms 30 Days**

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